



Monday 14th September 2026

Dear parent/carer,

Please see information below about some research into Active School Travel for parents to get involved in. Parents who take part will receive a £40 Love2Shop e-voucher.

See details below on how to get involved or please speak to myself if you have any questions.

Kind regards

Mr Dighton

SENCO

Dear parent/carer,

We are writing to let you know that your child's school is participating in an exciting research study about Active School Travel (AST) for pupils, parents and school staff in the local area.

About the research

The study is being carried out by the National Centre for Social Research (NatCen) on behalf of Active Travel England. We will be conducting a small number of case study visits at schools in your local area to understand how active school travel initiatives work in practice and what helps or makes it harder for families to choose active ways of travelling to school.

As part of this research, NatCen would like to speak to parents and carers about their experiences, and their children's experiences, of travelling to school.

Kinson Academy

Michele Lawson, Principal

Matt Britt, Chief Education Officer

Sir Jon Coles, Interim Chief Executive Officer

01202 572 713

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What does taking part involve?

- If you choose to take part, you would be invited to a 30-minute interview, which would take place online (for example, via Microsoft Teams or Zoom) or by telephone, between September and November.
- The interview will cover how your child usually travels to school, what helps or makes it harder to walk, wheel or cycle and your experiences of any active travel initiatives, such as Bikeability or School Streets
- Parents who take part in an interview will receive a £40 Love2Shop e-voucher.

Please see our [Privacy notice](#) for more information about how we will store and treat all data collected.

More information

You can find full details about the study, including the parent information sheet and information on how to take part, on the project webpage:

<https://natcen.ac.uk/participant-contents/active-school-travel-school-case-studies>

If you would like to take part in an interview, or if you have any questions, please contact the research team at ASTCS@natcen.ac.uk.

We look forward to hearing from you soon!

Kind regards,

The Active School Travel Evaluation Team
National Centre for Social Research

Kinson Academy

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