



1st October '26

Dear Parents and Carers,

RE: WOW - Walk, Wheel, Cycle or Scoot to School This October!

At Kinson Academy, we are committed to encouraging healthy lifestyles, reducing congestion around our school and helping children develop positive habits around active travel.

This October, we are excited to join schools across the UK in celebrating International Walk to School Month, alongside our continued participation in Travel Tracker and WOW – the Walk to School Challenge.

International Walk to School Month

Throughout October, schools across the UK will be joining children around the world to celebrate International Walk to School Month, organised by the walking charity Living Streets.

The month-long campaign celebrates the many benefits of walking, wheeling, cycling and scooting to school. Active journeys can help children to stay active, connect with their local community and enjoy the journey to and from school.

We would love as many Kinson families as possible to get involved!

You don't have to live close enough to walk the whole journey. Families who travel from further away can park a little further from school and walk the final part of their journey. Every active journey makes a difference.

Travel Tracker – Every Active Journey Counts!

Children will continue to record how they travel to school using Travel Tracker each morning and those who manage to complete each month will receive a special WOW challenge badge.

Walking, cycling, scooting, wheeling and Park and Stride journeys all contribute towards our active travel goals.

Take Part in the Autumn Street Safari!

To help families celebrate International Walk to School Month, Living Streets has created a FREE Autumn Street Safari, packed with fun activities that children can complete on their journey to school or during a family walk.

Whether your child walks, wheels, cycles or scoots to school every day, does so occasionally, or enjoys getting active at weekends, everyone can take part.

Kinson Academy

Michele Lawson, Principal

Matt Britt, Chief Education Officer

Sir Jon Coles, Interim Chief Executive Officer

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Part of the Authentic Education Group

Registered Company No. 07977940 | Registered Address: Evering Avenue, Poole, Dorset. BH12 4JG | Registered in England & Wales | VAT Reg No. 142 3672 27





The Autumn Street Safari is a great opportunity for children to explore their neighbourhood, notice changes in the natural world, have fun outdoors and make everyday journeys more enjoyable.

Download your FREE Autumn Street Safari and discover more activities for families at:
Livingstreets.org.uk/October

Thank you for supporting your child to travel actively whenever possible and helping Kinson Academy celebrate International Walk to School Month.

Together, every journey can help make our school community healthier, more active and more environmentally friendly.

Thank you for your continued support.

Mr Richards
Assistant Principal

Kinson Academy

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